

# 2024 HEATING AND COOLING REBATE APPLICATION FOR SINGLE FAMILY, MULTIFAMILY, AND CONDOS

APPLY ONLINE  
FOR FASTER  
PROCESSING



ALL PARTICIPATING UTILITY CUSTOMERS ARE ELIGIBLE FOR FOCUS ON ENERGY® REBATES

## Step 1: Which Rebate Level Are You Applying For?

- Standard Rebates  
 Income-Qualified Rebates\*  
 \*Income Eligibility Application OR Income Eligibility Approval Required

Confirmation Number \_\_\_\_\_

## Step 2: Check Your Eligibility for Larger Income-Qualified Rebates.

You may be eligible for larger income-qualified rebates if you participate in a Recognized Program or are less than 80% of the Area Median Income (AMI). Visit [focusenergy.com/income-qualified](https://focusenergy.com/income-qualified) to see if you qualify.

Property owners with at least 50% of building residents qualifying for income eligibility can also receive larger rebates.

See [focusenergy.com/income](https://focusenergy.com/income) for more details on each method listed above.

## Step 3: Complete Your Application.

Incomplete or missing information will delay processing.

### Required documentation:

- Completed and signed rebate application (both pages).
- Invoice/sales receipt.

## Step 4: Submit Paperwork. Submit the application within 60 days of the equipment installation.

These rebates apply to equipment installed on or before May 31, 2024. Applications must be submitted within 60 days of installation and no later than June 30, 2024.

Visit [focusenergy.com](https://focusenergy.com) for requirements, terms, and conditions.

## 1 Utility Account Holder Information

Customer Name:

Electric Utility: \_\_\_\_\_ Electric Utility Account Number: \_\_\_\_\_

Natural Gas Utility: \_\_\_\_\_ Natural Gas Utility Account Number: \_\_\_\_\_

Installation Address: \_\_\_\_\_ City: \_\_\_\_\_

State: WI ZIP: \_\_\_\_\_ Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Property Type:

- New Construction (Not Eligible)  Existing Single-Family Home (1-3 units)  Existing Multifamily (4+ units)

Cooling System:  AC  Air Source Heat Pump  Window AC  None

Heating Fuel Type:

- Natural Gas  Propane  Oil  Electric  Other \_\_\_\_\_

\*Customers using Propane/Oil/Other are only eligible for a heat pump rebate, a rebate for a smart thermostat connected to a heat pump, or a replacement ECM for the blower motor on the furnace.

Original Heating System Type:  Furnace  Air Source Heat Pump  
 Boiler  Electric Baseboard  Other \_\_\_\_\_

## 2 Payment Information

MAKE CHECK PAYABLE TO:

- Customer  Trade Ally (Participating Contractor)  Rental Property Owner  Third-Party Business  Other \_\_\_\_\_

Send Check to the Attention of: (Optional)

Send Check to This Address:

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Tax Classification: (Only if Rental Property Owner Payee)

- Individual  Corporation  Partnership  Sole Proprietorship  Single-Member LLC  
 LLC - C Corp  LLC - S Corp  LLC - Partnership  Other: \_\_\_\_\_

FEIN  SSN

Tax Identification FEIN only\*: \_\_\_\_\_  
 (Mandatory for Rental Property Owner or Business Payee)

\*Do not list your Social Security Number on this application. You will be contacted by the Program via email to provide a copy of your W-9 using a secure online portal.

## 3 Trade Ally Contractor Information (If Applicable)

Company Business Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

## 4 Signature (Sign Below)

I have read and understand the terms and conditions available at [focusenergy.com/terms](https://focusenergy.com/terms). I certify that the information I have provided is true and correct in this application and that the product(s) and/or equipment for which I am requesting a rebate meet(s) the requirements in this application. I understand that Focus on Energy does not warranty or guarantee the delivery of services of my chosen Trade Ally.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Reminder

Please make sure this application:

- Is signed.
- Includes a copy of your itemized invoice/receipt.
- Includes your utility name and account numbers.
- Is submitted within 60 days of equipment installation or purchase date for smart thermostats purchased at retail.
- Is accompanied by the **Income Eligibility Application** or Income Eligibility Confirmation Number (written at the top of this application) if you are an income-qualified customer.



## Submit Completed Application to:

Focus on Energy  
 3113 W. Beltline Highway, Suite 201  
 Madison, WI 53713

Email: [homerewards@focusenergy.com](mailto:homerewards@focusenergy.com)

Online: [focusenergy.com/forms/2024-residential-hvac-rebate](https://focusenergy.com/forms/2024-residential-hvac-rebate)

Questions? Call: 800.762.7077

How did you hear about Focus on Energy?

- Community Association/Agency  Internet Search  Word of Mouth/Referral  
 Utility Bill Insert/Direct Mail  Trade Ally/Contractor  Real Estate Agent  
 Utility Website  Participated Previously  Social Media  Email  
 Other (please describe): \_\_\_\_\_



**Smart Thermostat (Homes heated by LP (liquid propane), oil, electric resistance, or geothermal heat pump are not eligible.)**

Equipment	Date Purchased	Manufacturer/Brand	Model Number	Serial Number	Cost at Purchase	Standard Rebate	Income-Qualified Rebate
Smart Thermostat						\$50	\$50
Smart Thermostat						\$50	\$50

Limit of one rebate per heating system, and two per household.

Equipment	Installation Date	Manufacturer/Brand	Model Number	Installation Cost	Standard Rebate	Income-Qualified Rebate
-----------	-------------------	--------------------	--------------	-------------------	-----------------	-------------------------

**Natural Gas Furnace (Rebates may be automatically adjusted based on actual equipment efficiencies and Program requirements. See rebate requirements and Terms and Conditions for more information.)**

97%+ AFUE Natural Gas Furnace					<input type="checkbox"/> \$150	<input type="checkbox"/> \$550
96% AFUE Natural Gas Furnace					<input type="checkbox"/> \$100	<input type="checkbox"/> \$450
95% AFUE Natural Gas Furnace					<input type="checkbox"/> \$50	<input type="checkbox"/> \$350
ECM Replacement (Must replace existing PSC motor not part of a furnace replacement)					<input type="checkbox"/> \$25	<input type="checkbox"/> \$25

**Natural Gas Boiler (Rebates may be automatically adjusted based on actual equipment efficiencies and Program requirements. See rebate requirements and Terms and Conditions for more information.)**

95%+ AFUE Natural Gas Boiler					<input type="checkbox"/> \$400	<input type="checkbox"/> \$550
90% to 94% AFUE Natural Gas Boiler					<input type="checkbox"/> \$300	<input type="checkbox"/> \$450
Indirect Water Heater Installed with Qualifying Boiler					<input type="checkbox"/> \$100	<input type="checkbox"/> \$150
95%+ AFUE Natural Gas Combination Boiler					<input type="checkbox"/> \$500	<input type="checkbox"/> \$700
90% to 94% AFUE Natural Gas Combination Boiler					<input type="checkbox"/> \$400	<input type="checkbox"/> \$600

**Ducted Air Source Heat Pump (Heat pump rebates cannot be combined with furnace or boiler rebates at time of install.)**

These are rebates for systems listed in the "Heat Pump" section of the AHRI directory and include systems from the "Variable Speed Mini-Split Heat Pump" with "Ducted" or "Mixed Ducted and Non-Ducted" indoor types. Check one rebate box only. Rebates may be automatically adjusted based on actual equipment efficiencies and Program requirements. Visit [focusonenergy.com](http://focusonenergy.com) for requirements, terms, and conditions.

Ducted Air Source Heat Pump		
Must Be at Least:	Existing Primary Heating Fuel	Rebate
15.2 SEER2 10 EER2 8.1 HSPF2	Propane/Oil/Heat Pump/Other	<input type="checkbox"/> \$400
	Electric/Natural Gas	<input type="checkbox"/> \$1,000

Install Date	Outdoor Unit		Indoor Unit (coil/air handler)			System Cost
	Brand		Brand		Brand	
	Model Number		Model Number		Model Number	

Efficiency Met By: (Choose one)

[ahridirectory.org](http://ahridirectory.org)  AHRI-CEE List - North Zone  
 AHRI Reference Number: \_\_\_\_\_  Manufacturer/Distributor Letter (only if AHRI reference number is not available)

**Non-Ducted Air Source Heat Pump: Mini-Split (Heat pump rebates cannot be combined with furnace or boiler rebates at time of install.)**

These are rebates for systems listed in the "Variable Speed Mini-Split Heat Pump" section of the AHRI directory and include "Non-Ducted" indoor types. Check one rebate box only. Rebates may be automatically adjusted based on actual equipment efficiencies and Program requirements. Visit [focusonenergy.com](http://focusonenergy.com) for requirements, terms, and conditions.

Non-Ducted Air Source Heat Pump		
Must Be at Least:	Existing Primary Heating Fuel	Rebate
16.0 SEER2 9.0 EER2 9.5 HSPF2	Propane/Oil/Heat Pump/Other	<input type="checkbox"/> \$400
	Electric/Natural Gas	<input type="checkbox"/> \$1,000

Install Date	Outdoor Unit		Indoor Unit Type	System Cost
	Brand		<input type="checkbox"/> Ducted (meets ducted requirements) <input type="checkbox"/> Non-Ducted <input type="checkbox"/> Mixed Ducted/Non-Ducted (meets ducted requirements)	
	Model Number			

Efficiency Met By: (Choose one)

[ahridirectory.org](http://ahridirectory.org)  AHRI-CEE List - North Zone  
 AHRI Reference Number: \_\_\_\_\_  Manufacturer/Distributor Letter (only if AHRI reference number is not available)

System must meet efficiency requirements per AHRI 210/240 - 2023. Please visit [ahridirectory.org](http://ahridirectory.org) for more information or visit [ahrinet.org/certification/cee-directory](http://ahrinet.org/certification/cee-directory) for the Qualified Product List. Click on **Air Source Heat Pumps (North)**. You cannot receive a rebate for both the furnace/boiler and the heat pump.

**TOTAL REQUESTED REBATE AMOUNT: \$**

